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Page Name:

IBDL Essential

Tagline:

Your Launchpad into the Business World

Content:



Overview

IBDL Essential is crafted to guide you through the fundamentals of business with a dynamic and engaging learning experience. You'll explore real-world examples from global organizations and build the knowledge and skills needed to elevate your career or start your own enterprise.

What's Included

Your comprehensive learning package includes:

- 90-day access to IBDL's e-learning platform
- The official IBDL Essential Textbook
- An online practice test to sharpen your readiness
- Up to three attempts at the IBDL official examination
- A globally recognized international certificate from Missouri State University upon passing

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International Recognition

Stand out in the global marketplace with a credential that adds real competitive advantage. IBDL Essential is internationally accredited by Missouri State University, reinforcing your credibility and professional profile.

Core Learning Modules

This course offers a broad overview of crucial business functions through the following modules:

1. Entrepreneurship & Starting a Small Business
2. Management: Functions & Styles
3. Leadership & Motivation
4. Human Resources Management
5. Marketing: Product & Price
6. Marketing: Place & Promotion
7. Understanding Financial Information & Accounting
8. Business in Global Markets
9. Demonstrating Ethical Behavior & Social Responsibility
10. Information Technology in Business

Investment & Pricing

- Preparation Course: \$800
- Exam & Certification: \$360

What Learners Say

“Enrolling in the IBDL Business Essential Professional Qualification was a pivotal step in advancing my career in finance. The program’s emphasis on practical knowledge, strategic thinking, and analytical skills perfectly aligned with the demands of my role as a Financial Analyst. The global perspective provided by the curriculum has been invaluable...” — **Alessandro Rossi, Italy**

“I am thoroughly impressed with the comprehensive knowledge and practical skills that the IBDL Business Essential Professional Qualification provided me. The program’s well-structured modules and expert instructors equipped me with a solid foundation in various business disciplines. This qualification has undoubtedly contributed to my professional growth...” — **Sofia Müller, Germany**

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Why Choose IBDL Essential?

- **Ideal First Step:** Builds foundational business knowledge essential for career growth or entrepreneurship.
- **Globally Acknowledged Certification:** Missouri State University accreditation boosts credibility across borders.
- **Ready-for-Use Learning Tools:** Offers a structured, self-paced online experience with multiple exam attempts.
- **Cost-Effective Training:** Balanced pricing at \$1,160 total (preparation + exam) delivers high value for aspirational professionals.
- **Broad Relevance:** Covers all key areas of business—ideal for those seeking a rounded understanding in today's dynamic business environment.